

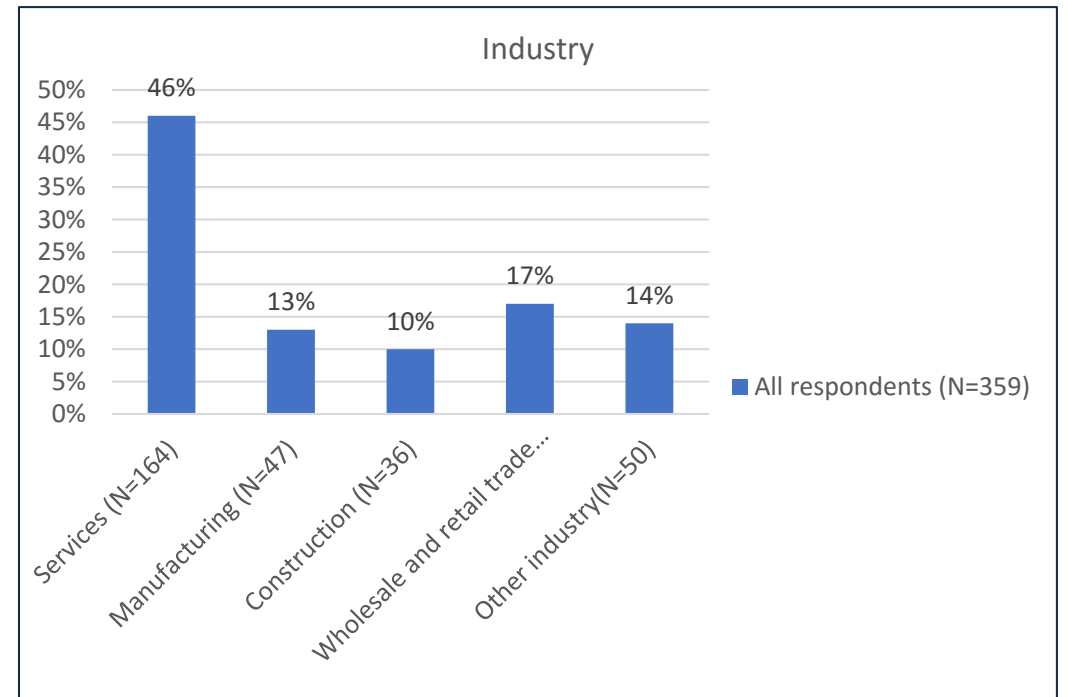
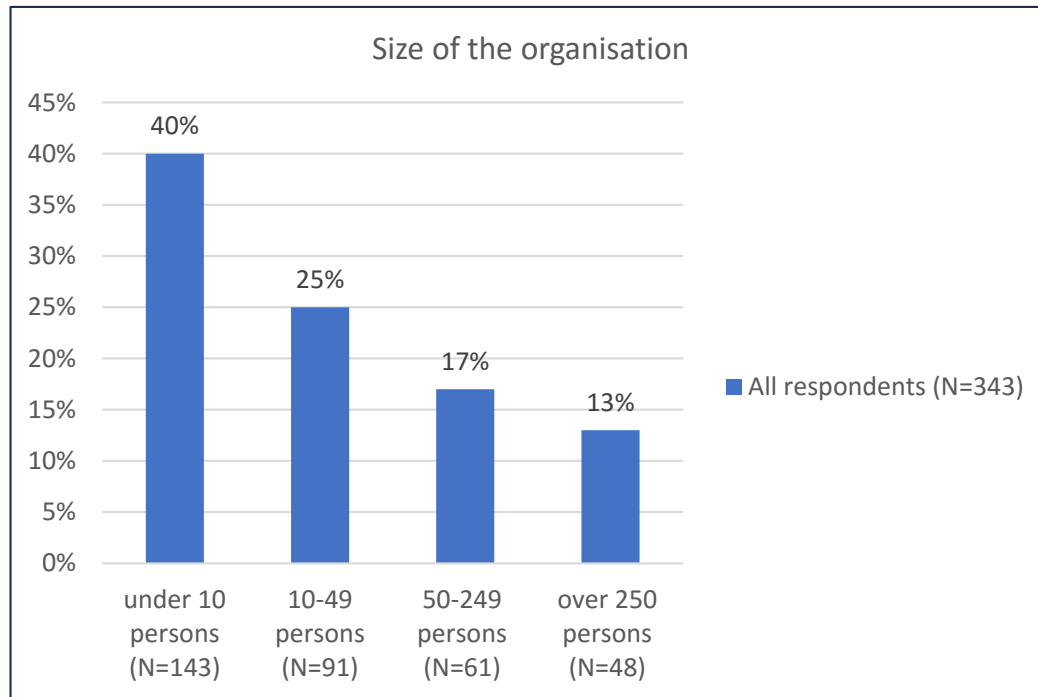
Survey: Companies' views on multicultural workforce, target markets and economic trends 1/2017

Helsinki Region Chamber of Commerce
COME – Chamber of Multicultural Enterprises

About the survey

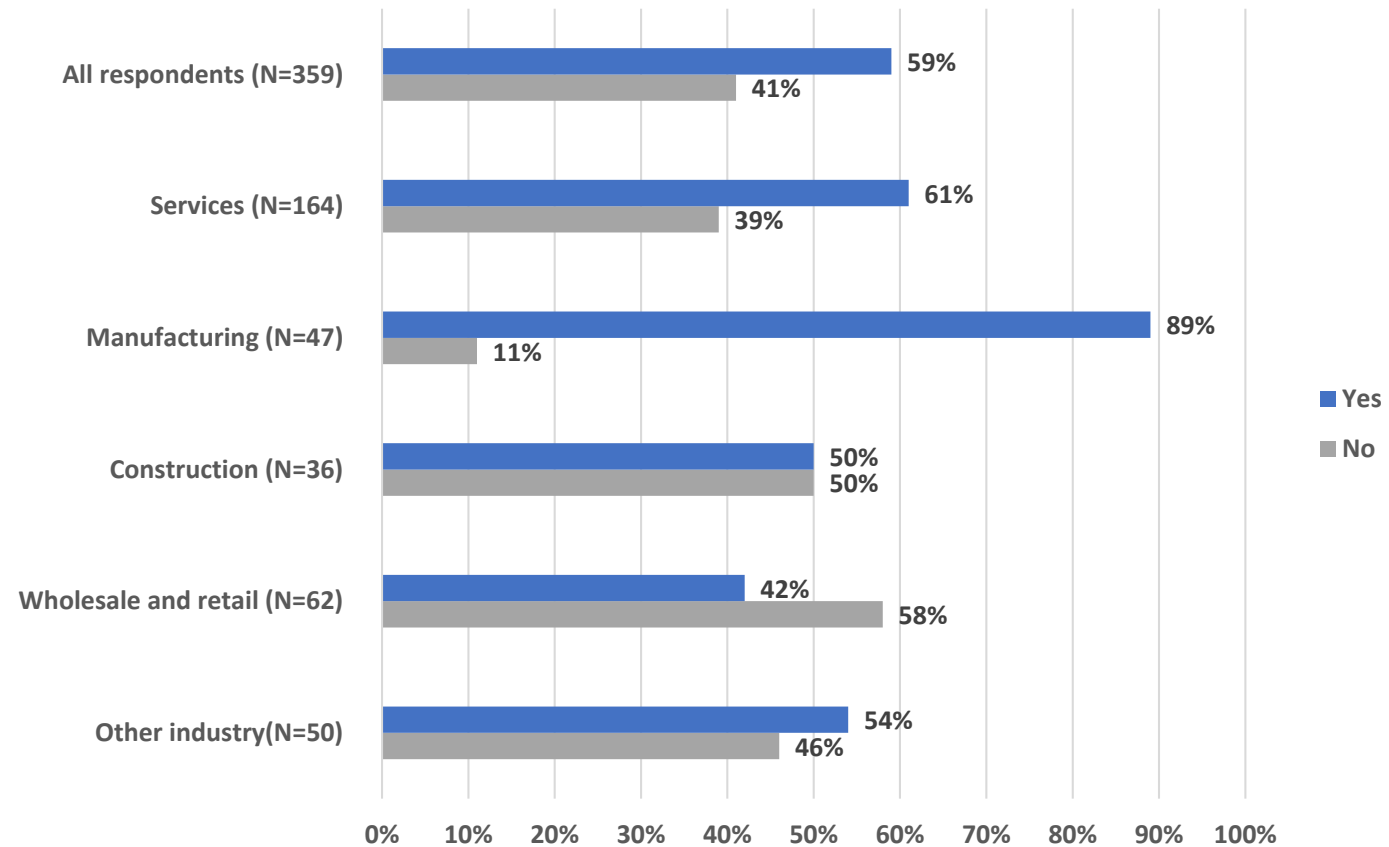
- ❖ Data collection period 8.12.-27.12.2016, survey link was sent to email
- ❖ 359 responses from Helsinki Region Chamber of Commerce's member and customer organizations', mainly from Uusimaa region
- ❖ Surveys' aims were to map
 - Companies' views on internationalization
 - Multicultural/foreign employees' effect on organization
 - Companies' views on future economic trends

Respondent profiles

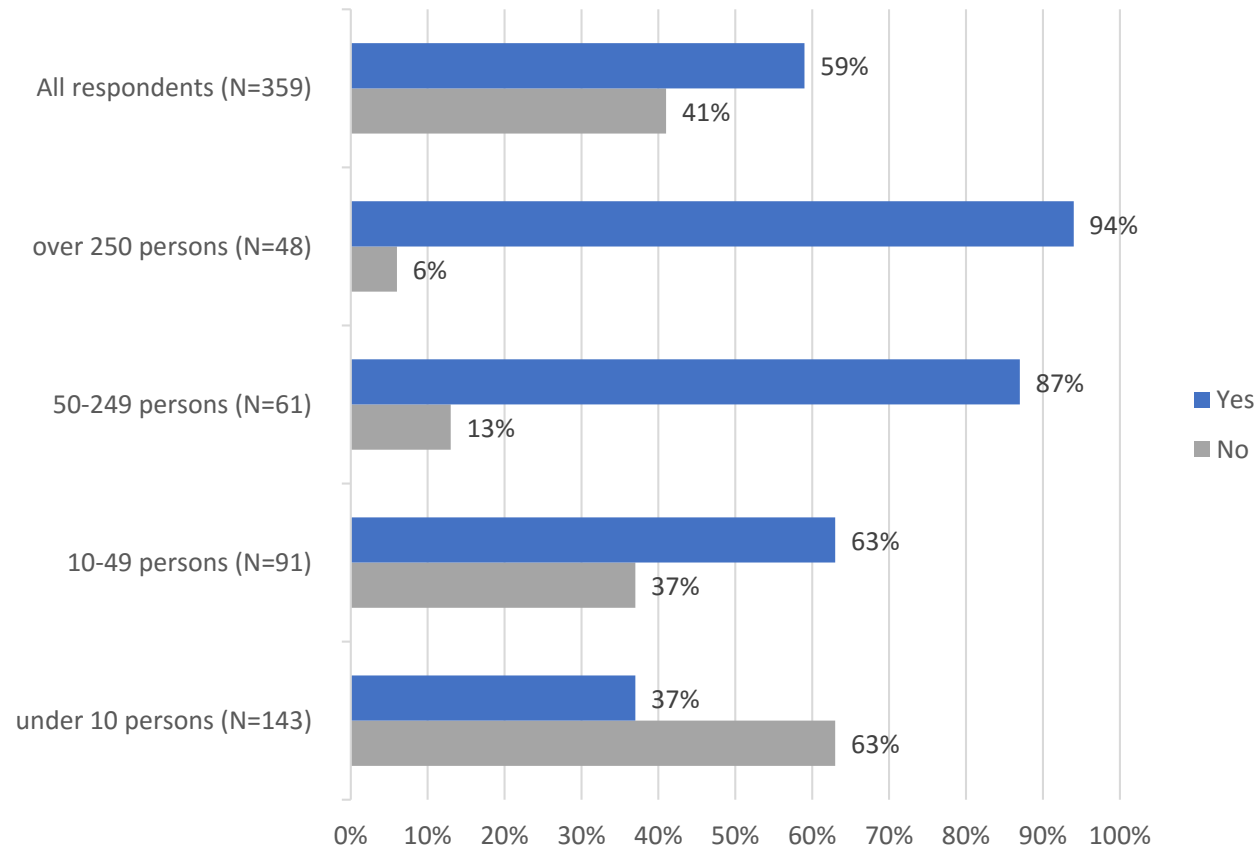


Multicultural/foreign workforce in companies

Does your company employ multicultural/foreign employees or are there multicultural/foreign employees in your work community? (industry)

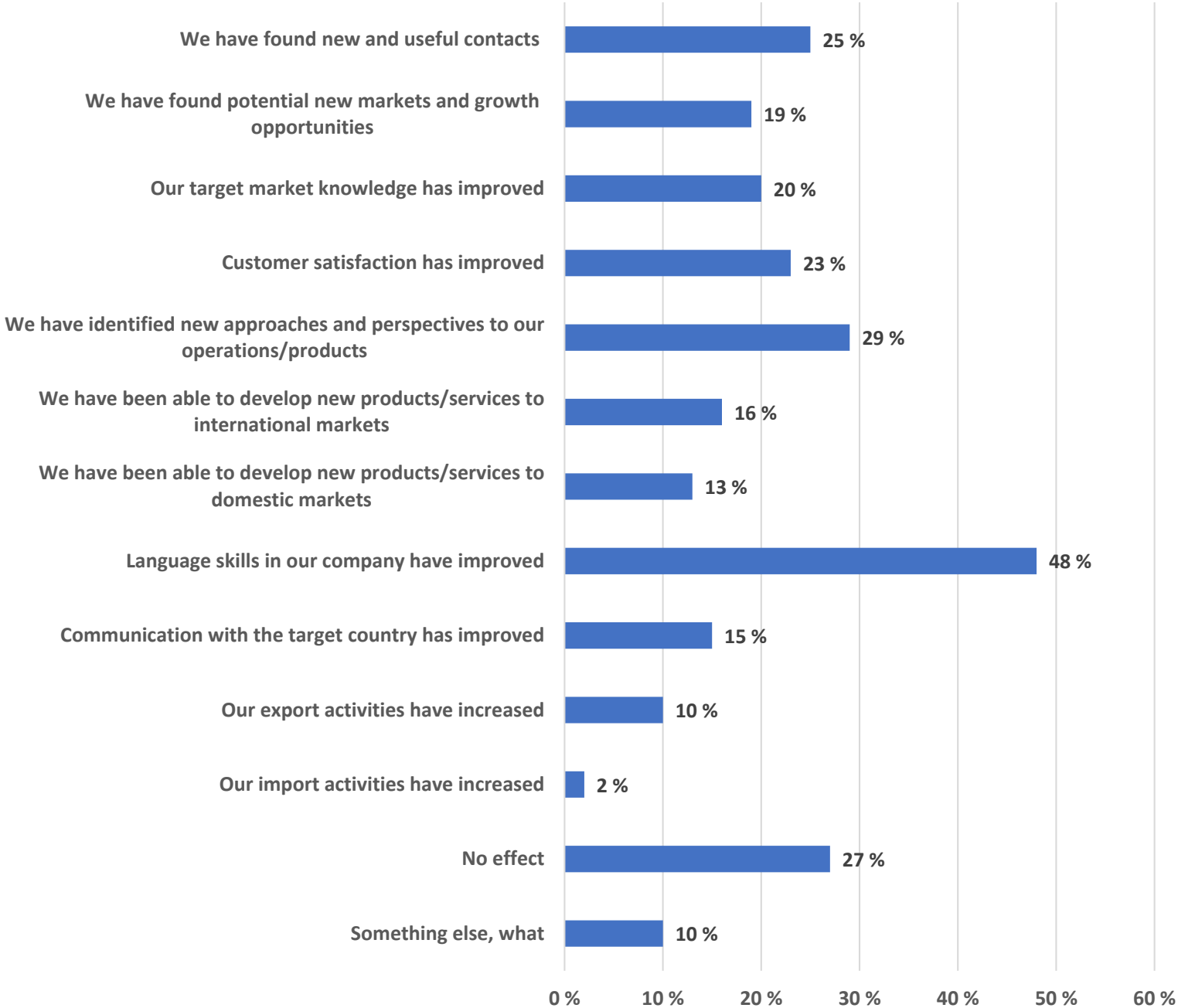


Does your company employ multicultural/foreign employees or are there multicultural/foreign employees in your work community? (organization size)



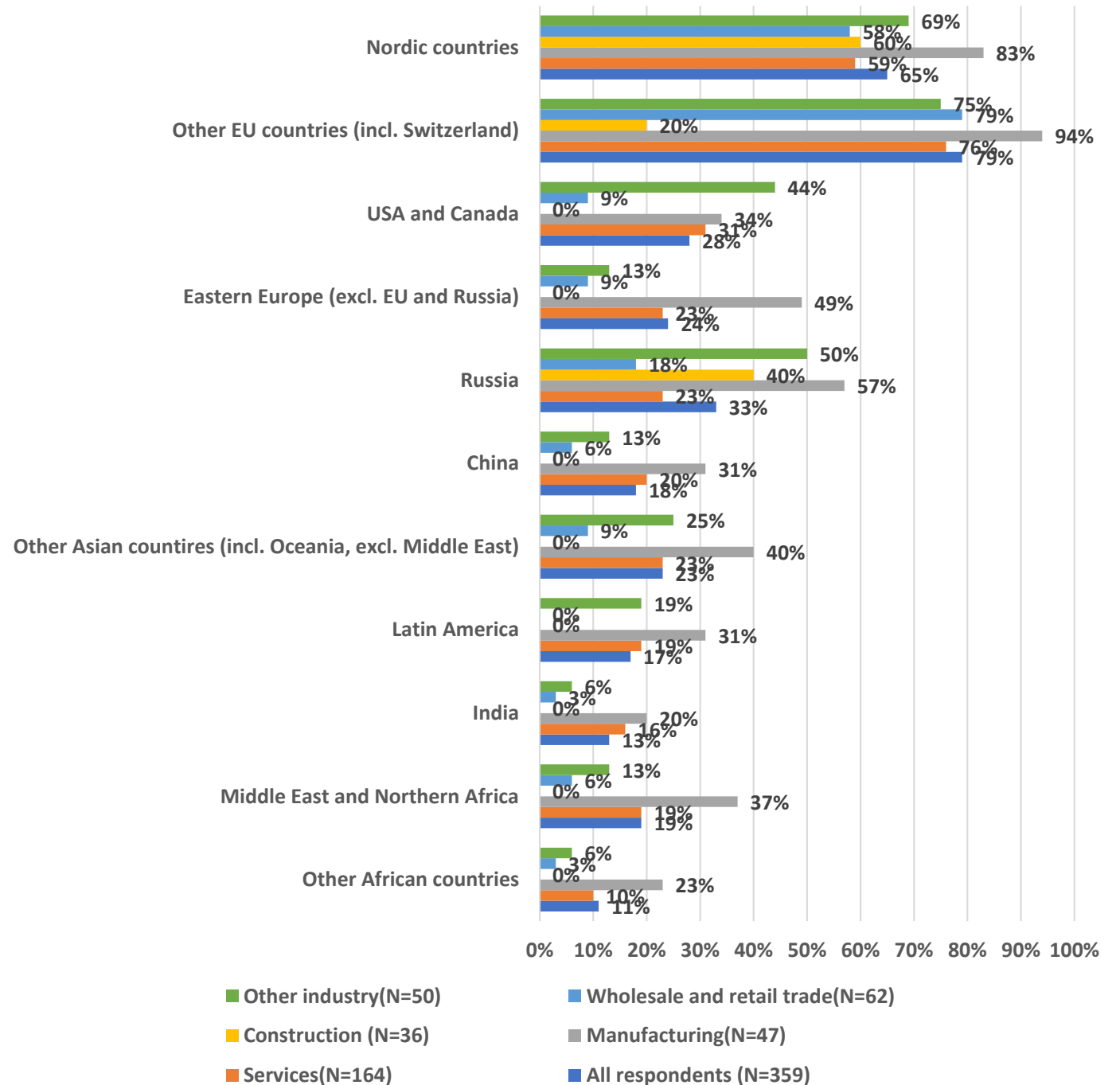
The impact of multicultural/foreign workforce on companies' business

How have multicultural/foreign employees affected your company's business?

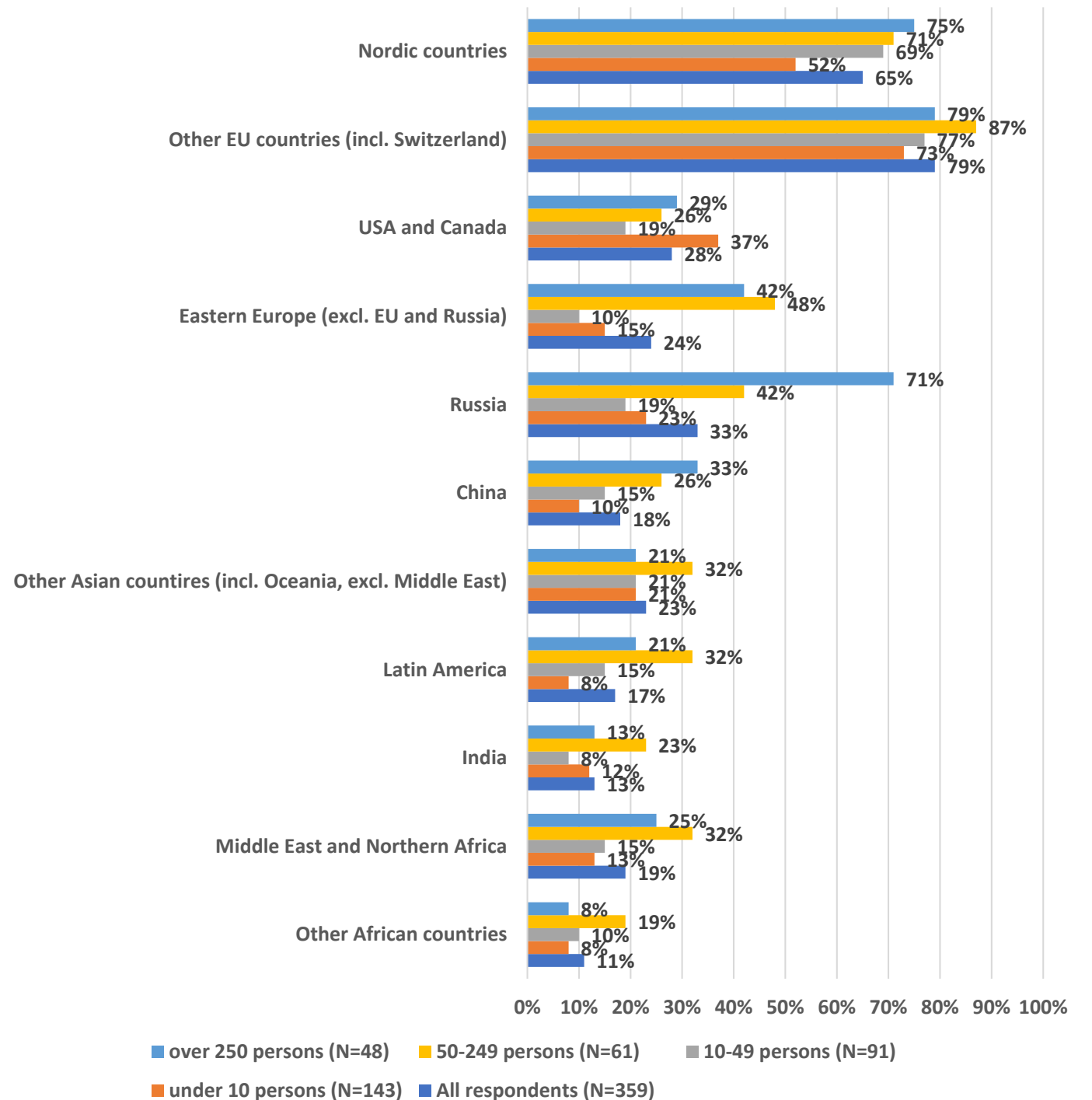


Companies' target markets

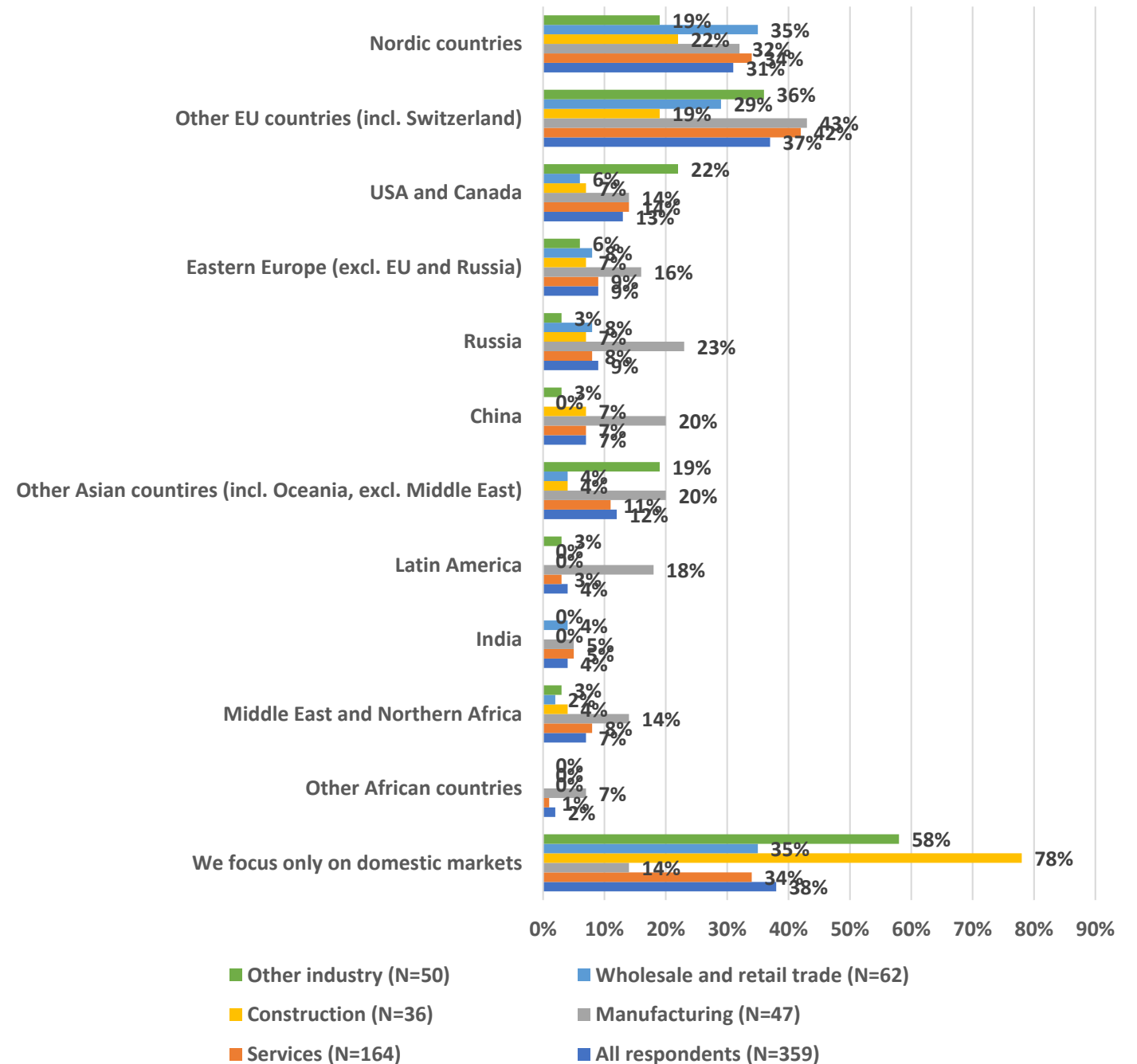
Target markets, where companies have export/accumulate turnover (industry)



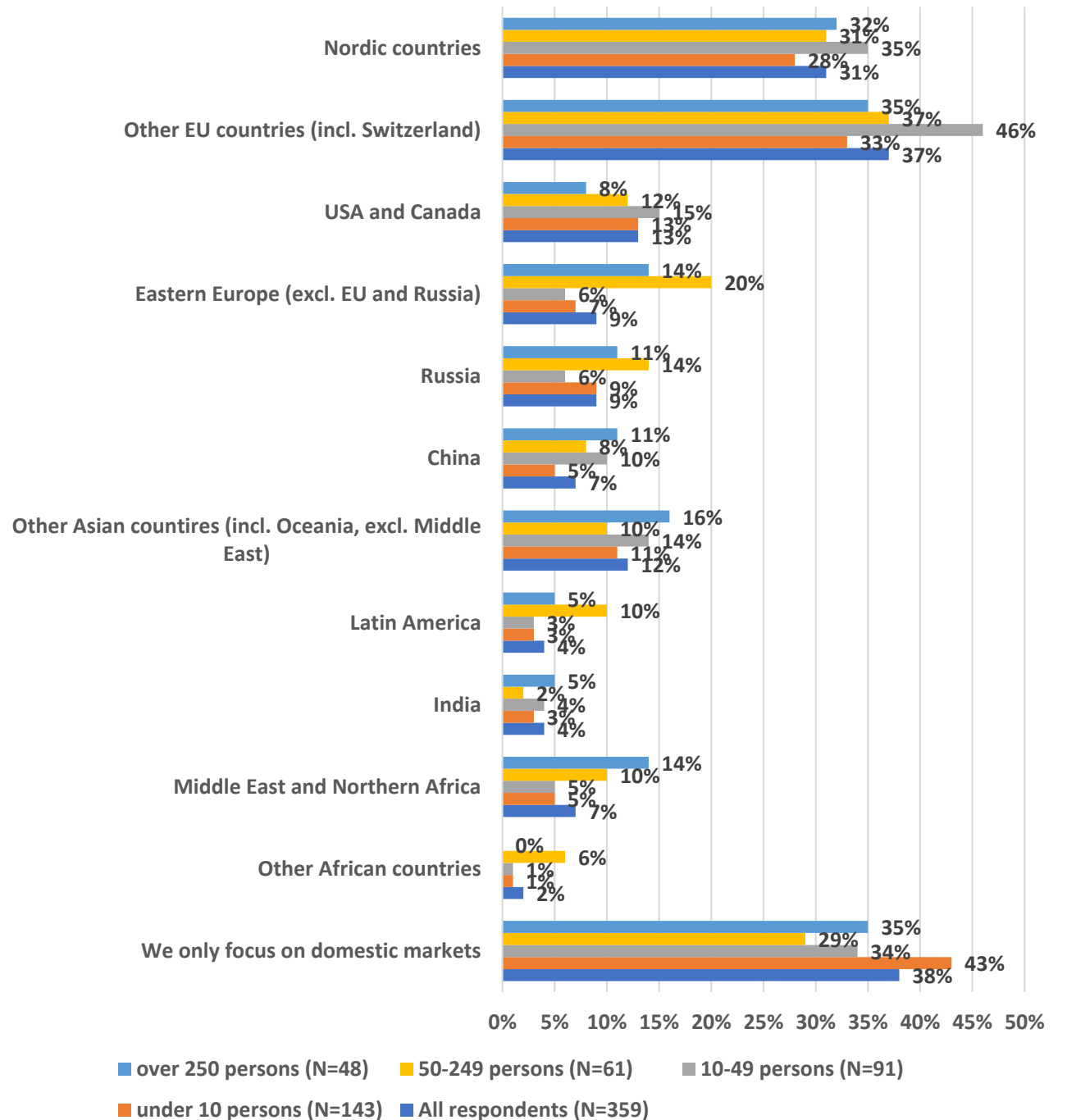
Target markets, where companies have export/accumulate turnover (organization size)



Potential new markets (industry)

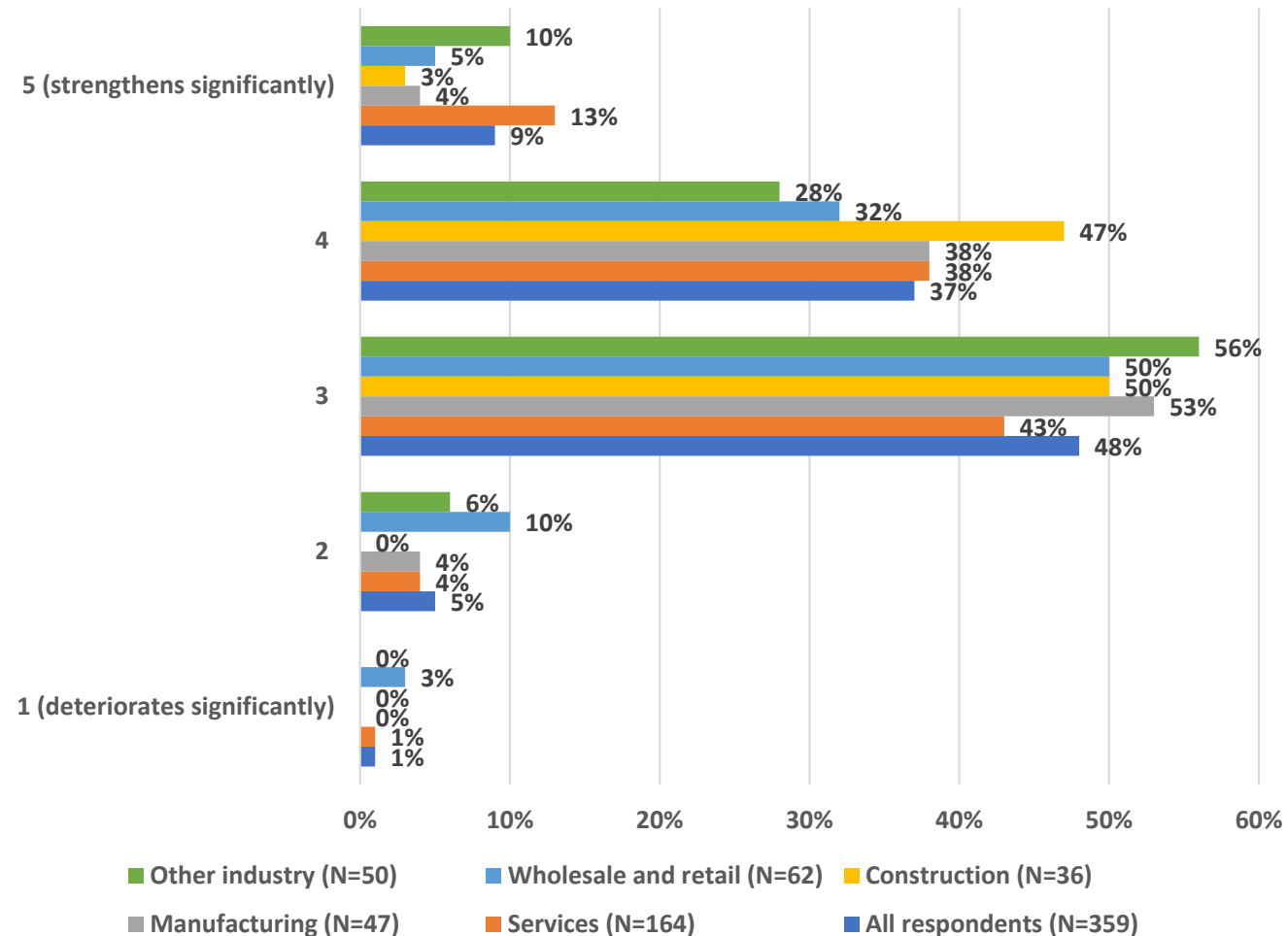


Potential new markets (organization size)



Companies' views on future trends

How do you see the competitiveness of your industry developing in the next five years



Additional information

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